



EUROPEAN INNOVATION COUNCIL AND SMES
EXECUTIVE AGENCY (EISMEA)

Innovation Ecosystems, SMP/Entrepreneurship and Consumers
SMP/SME Pillar, Internal Market and Support to Standardisation

Brussels
EISMEA.I.02.2/ABP

**Subject: Strategic procurement training for centralised procurement organisations.
Applying for the training programme PPE+ Europe 2024**

Dear Sir, / Dear Madam,

The European Innovation Council and SMEs Executive Agency (EISMEA) under the powers delegated by the European Commission, signed a contract of 4 years for the implementation of the training **programme PPE+ Europe 2024 – “Strategic procurement training for centralised procurement organisations”**. Funded under the Single Market Programme/SME Pillar, the project is designed and implemented by the **Austrian Federal Procurement Agency BBG, ICLEI Europe and EY Romania**.

The project consortium leverages the strengths of a well-established and successful Central Purchasing Body (CPB) alongside a city network experienced in public procurement. It features internationally renowned trainers to ensure state-of-the-art knowledge transfer and expert teaching in modern public procurement. An international team of professors and experts from across Europe will contribute to blending practical and theoretical approaches. Additionally, the consortium offers tailored one-on-one support for public buyers seeking to implement the program's insights, through a series of consultancy services led by EY.

Public procurement, representing 14% of the EU GDP, is a critical element of the investment ecosystem. In light of recent and current global challenges, such the COVID-19 pandemic and the war in Ukraine, public authorities must use procurement strategically to ensure better value for public spending and achieve rapid, efficient, sustainable, and innovative procurement.

The PPE+ Europe 2024 programme covers essential topics, enabling participants to develop SME-friendly tendering strategies, encourage environmental and social sustainability as well as foster innovative procurement. Participation in this programme can significantly enhance your organisation's procurement practices, making them more contemporary and SME-oriented.

The programme is intended for employees working for large public buyers (CPBs) or staff with policy, regulatory, or control functions in public procurement in EU Member States and SMP participating countries.¹

We encourage you to seize this opportunity to invest in the professionalisation of your organisation and staff. To apply for this training programme, please visit the programme's community page on the [Public Buyers Community](#) platform. For any questions, please contact the project implementation team at application-ppe-europe@iclei.org. Places are limited and application for the programme is opened until **21 August 2024**.

Thank you in advance for your cooperation.

Yours faithfully,

Electronically signed

Natalia Martínez Páramo
Head of Unit I-02

¹ [list-3rd-country-participation_smp_en.pdf \(europa.eu\)](#)